

BodyGem Kit Profitability Calculator

BodyGem Weight Management Program Profitability by Number of Clients

Number of Clients	1	60	80	100	125
Revenue for Measurement #1	\$39	\$2,340	\$3,120	\$3,900	\$4,875
Revenue for Measurement #2	\$39	\$2,340	\$3,120	\$3,900	\$4,875
Revenue for BalanceLog Software	\$49	\$2,940	\$3,920	\$4,900	\$6,125
Total Revenue	\$127	\$7,620	\$10,160	\$12,700	\$15,875
Total Profit	N/A	\$5,740	\$9,070	\$10,820	\$13,995

BodyGem Weight Management Program Estimated Annual Profitability

	Increase in enrollments due ot personalization of program				
		10%	20%	50%	100%
Average Number of Clients per Year	100	110	120	150	200
Total Annual Revenue	\$12,700	\$13,970	\$15,240	\$19,050	\$25,400
Cost of the BodyGem Device	\$1,395	\$1,395	\$1,395	\$1,395	\$1,395
Cost of the BalanceLog Software	\$3,900	\$4,290	\$4,680	\$5,850	\$7,800
Cost of the BalanceLog Pro Software	\$495	\$495	\$495	\$495	\$495
Total Annual Cost Per Facility	\$1,890	\$1,890	\$1,890	\$1,890	\$1,890
Total Profit Per Facility	\$10,810	\$12,080	\$13,350	\$17,160	\$23,510