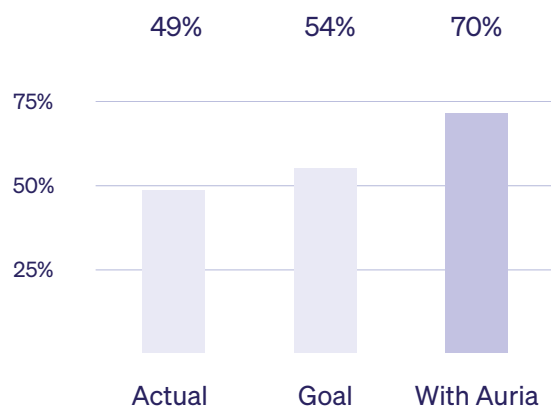


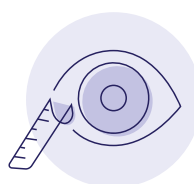
# Simmons Foods exceeds breast cancer screening metrics with Auria.

## Breast Cancer Screening Metrics

Auria increased screening compliance by 43%



## KEY FINDINGS



# 96%

of respondents agreed the kit was easy to use and they were comfortable collecting their own tear sample

Early Diagnosis  
**SAVES LIVES!**

One diagnosed **early-stage breast cancer** found due to program implementation

## The Auria Breast Cancer Screening Program

### PHASE 1: EDUCATION

An informational email about the opportunity to participate in the Auria Breast Cancer Screening Program was distributed to eligible employees through established channels. Interested individuals were prompted to register for the program to receive a kit mailed to their home.

### PROGRAM ELIGIBILITY REQUIREMENTS

- Women ages 33 and over
- Employees, spouses, and/or dependents
- Located in AR, OK, and MO

# 38%

participation rate in the at-home program

# 15%

of participants were under the age of 40

### PHASE 2: TESTING & FOLLOW-UP

Results were mailed to employees' homes and links were sent via email to schedule a breast health consultation to review results and discuss reasonable next steps.

### NEXT STEPS

The next phase of the pilot will test utilization and uptake when sample collection is conducted on-site rather than requiring at-home sample collection.

## Employee Reviews



*"It provided comfort knowing that I was low risk."*

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*"As a single mom of two, this is really great! I didn't have to request time off work or find a sitter to care for my own breast health."*

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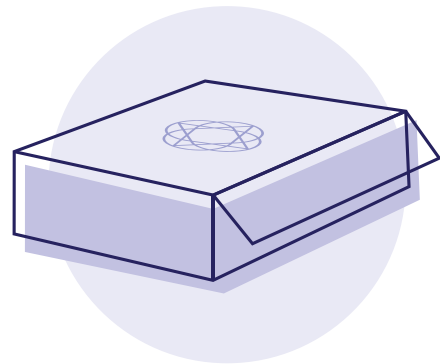
*"I enjoyed having an option I can use at home."*

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*"Finally, a convenient home test for women under 40 that will catch something if it's there. After reviewing my Auria results, I went for my first screening mammogram which found an area of asymmetric breast tissue, very common, but now I know for the future!"*

## About Simmons Foods

- 11,812 covered lives
- Corporate Headquarters in Siloam Springs AR
- Production locations in the US (AR, IA, OK, KS, MO, DE) and Canada (Ontario)



### PRE-PROGRAM BREAST CANCER STATS

- *Employer covers screening mammography starting at age 35*
- *Current compliance with screening mammography is 49%*
- *The employer sets the benchmark at 54%*
- *20% of plan members are female over the age of 35*

This organization has a robust health and wellness initiative for employees and finds the best participation in services that are offered either on-site or through clinical sites close to the production facilities. While they currently have robust coverage for breast cancer screening, there was a strong desire to increase utilization from 49% to 54%.